

## Designing Visual Interfaces Communication Oriented Techniques

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Ironically, many designers of graphical user interfaces are not always aware of the fundamental design rules and techniques that are applied routinely by other practitioners of communication-oriented visual design -- techniques that can be used to enhance the visual quality of GUIs, data displays, and multimedia documents.

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### Designing Visual Interfaces Communication Oriented Techniques

For anyone responsible for designing, specifying, implementing, documenting, or managing the visual appearance of computer-based information displays. Ironically, many designers of graphical user interfaces are not always aware of the fundamental techniques that are applied to communication-oriented visual design -- techniques that can be used to enhance the visual quality of GUIs, data displays, and multimedia documents.

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### designing visual interfaces communication oriented techniques

"Designing visual interfaces" provides an introduction to visual design that is very accessible to engineer types (like myself). Although people's reactions to various designs are "touchy-feely", the process to creating a good design is surprisingly scientific.

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Designing Visual Interfaces: Communication Oriented Techniques. <p><em>This book is out of print.</em></p> <p>"Ironically, many designers of graphical user interfaces are not always aware of the fundamental design rules and techniques that are applied routinely by other practitioners of communication-oriented visual design—techniques that can be used to...

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Jakob Nielsen's foreword to Designing Visual Interfaces: Communication Oriented Techniques, by Darrell Sano and Kevin Mullet.

**My Foreword to Mullet and Sano's Book on Visual Design**

Designing Visual Interfaces: Communication Oriented Techniques , by Kevin Mullet and Darrell Sano This is the number one book about visual design: it is recommended whether you are a visual artist or not. It is useful even if the only visual design you do is to lay out buttons in a dialog box.

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